

August 1, 2007

Dear Colleague,

The 9th Annual North Shore Alzheimer's Caregivers Conference will be held on Saturday, November 3, 2007 from 8:30am-1:30pm, at the Holiday Inn, 1 Newbury (Rt.1), Peabody. We are working hard to ensure another successful conference with dynamic speakers and workshops!

This is a great marketing opportunity for you to display your information and gain exposure for your services. Last year the conference drew 147 attendees, with a majority being family caregivers. The conference will be set up so that participants must enter the exhibitor hall before entering the main conference area, and the exhibitors will all be in one location. We have allotted time before and during the conference for 'Exhibitor Time' in the program.

**The fee for an Exhibitor Table is \$250.** The fee is applied to the conference (media, the function hall, food & beverage, etc.). If you wish to share a table, please try to find another organization to share with you, and you may share the cost. If you are unable to find someone, please contact me and I will try and be of assistance.

The tables are 6 feet and will be cloth skirted. There is a maximum of 30 tables, and they will be sold on a first come, first served basis.

We ask that you bring a giveaway gift and raffle/info tickets and we will hold a raffle at the end of the conference. Your organization will be announced at this time, as well as listed in the conference program.

If you are interested in having a table, please contact Leanne, by calling **978-270-2598**. Please leave your name, organization, #, and reference the conference. **This is the only way to secure a table.** Once secured, you may mail your check and the completed attached form to: Leanne Gignac, 973 Main Street, Melrose, MA 02176.

**You must reserve your space and have your completed form with full payment on or before October 3rd, 2007.**

The tables went very fast last year.....don't wait till the last minute, you will not want to miss out on this wonderful opportunity!!!!!!

Thank you for your support!

Leanne Gignac  
leannegignac@comcast.net  
Caregiver Conference Steering Committee

**NORTH SHORE ALZHEIMER'S PARTNERSHIP  
CAREGIVER CONNECTIONS  
Saturday, November 3<sup>rd</sup>, 2007**

Date

Name

Organization

Address

Phone

Email

Exhibitor Table - North Shore Alzheimer's Partnership Caregiver Connections  
Conference at the Holiday Inn, 1 Newbury Street, (Rt. 1), Peabody, MA

**Exhibitor Table fee:        \$250.00**

Please make check payable to North Shore Elder Services.

Mail payment to: Leanne Gignac, 973 Main Street, Melrose, MA 02176.

Any questions can be directed to Leanne Gignac at 978-270-2598.

Payment must be received by October 3<sup>rd</sup>, 2007. If payment is not received by the  
due date the exhibitor table will not be held. No exceptions will be made.

Thank you